

New Fam Sponsorship Opportunity

Kazakhstan Trade Fam 17-21 Nov 2025

Introduction:

STB GC will invite 10 representatives of key players from Kazakhstan travel trade industry for a 5D4N fam trip to Singapore from 17-21 Nov 2025. The fam will aim to raise awareness of Singapore offerings and seek potential opportunities in Kazakhstan market.

Name of Fam Trip	Kazakhstan Trade Fam 2025
Dates of Fam	17-21 Nov 2025
Group Size	10 pax
Country of Participants	Kazakhstan
Profile	Tour operators/agencies
Type of Sponsorship	Full or co-sponsorship of: • Accommodation, Attractions and Experiences catering to families with kids and suitable for the Kazakhstan market. • Meals – Lunches and/or Dinners. Showcase Singapore's rich and diverse food offering, especially traditional food or innovative and interesting concepts.
Additional details/criteria for sponsorship	• All Singapore-based stakeholders are welcome to apply. • STB will shortlist and inform stakeholders of the outcome once the EOI closes. • STB reserves the right to decline/accept offers based on suitability and overall trip planning.
Expression of Interest Opens	21 Oct 2025
Expression of Interest Closes	31 Oct 2025, 15:00 (SGT)

Point of Contact	For more details and expressions of interest, please contact: Shaojing Wu, Senior Manager, STB Beijing Office Wu_shaojing@stb.gov.sg
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